

Milan Milićev

WordPress Web Designer

I'm a Web designer with over **10 years of experience**, focused on a strategic approach in creating websites that deliver value for the visitor, look amazing and actually sell. During my career I've worked with various types of businesses, from small family owned shops to big corporations and everything in between, creating over **300 websites**. I firmly believe that *Content dictates design* and I've developed **9 step process** for designing websites that's proven to deliver the best results to my clients.

In the last 5 years I've dedicated my time to giving talks, workshops and courses on Web Design, Internet Marketing and Photography, which I am very passionate about. I work with people that are eager to learn and want to dive deeper in Web Design and I'm happy to share the knowledge and experience that I've gathered over the years.



Contact info

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Talks

LevelAp process for creating websites

Anatomy of a Perfect Landing Page

How to convert PSD design to WordPress

How to speed up your web desing process with Elementor

20 ways to make money with a website

How to create "living" photos - cinemagraphs

Create your first 360 photo

Top apps and strategies for Instagram growth

Increase your conversion rate using FB Canvas

Digital Marketing 101

Step into Virtual Reality

Augmented Reality - The Next Big Thing

QR code - Zrenjanin through a time window

Hobbies

Photography, Ninjutsu, Comicbooks, huge Batman fan, VR, AR, 360 photography, tech gadgets, IoT, Woodworking.

EXPERIENCE

LevelAp

Founder

April 2020 - Current

Writing scripts, creating websites, recording and editing video tutorials and courses about WordPress, Elementor, Web Design, SEO, UX/UI, Page Speed Optimization, Website Security and how to negotiate and sell web design services.

Progressive Media

Lead WordPress Web Designer

March 2013 - April 2020

Lead Web Designer in charge of creating company and multilingual websites, as well as online shops through a strategic approach where the user comes first. Special emphasis on each site is placed on SEO, page speed, security, good user experience and modern design.

Keramika Jovanović

Web Designer

February 2012 - March 2013

Creating and maintaining multiple web sites of the Jovanović Group Corporation. Optimization for Search Engine (SEO), Social Media Management and Graphic Design.

IT Marketing

Web Designer

October 2008 - February 2012

Graphic and Web design, creating websites in Joomla and WordPress, website maintenance, Social Media Marketing, Search Engine Optimization for client websites and in-house projects.

EDUCATION

Technical faculty "Mihajlo Pupin" Zrenjanin - University of Novi Sad

MSc, Information Technology · (2007 - 2012)

SKILLS

WordPress, Web Design, Writing Scripts, UX/UI, SEO, HTML&CSS, Photoshop, Adobe XD, Lightroom, Davinci Resolve, Negotiating and Selling, Social Media, Google Analytics, Google Search Console.